*The sample wording below can be copied and pasted onto your website and customized for your situation. If you would like to include a link to WELS Foundation on your website, you can use* ***www.wels.net/foundation****.*

Out of thankfulness for God’s blessings, [John and Jane Doe and family] have set up the [Doe Family Endowment Fund] for the purpose of [providing tuition assistance to students at Martin Luther College, New Ulm, MN]. Since an endowment fund makes steady annual distributions to ministry as the fund grows, it supports gospel work for years to come. What a blessing!

It is the prayer of [the Doe family] that others would join them in growing the endowment fund.

**Ways to Support the [Doe Family Endowment Fund]:**

* Cash or check
* Online giving [link to your ministry’s giving page]
* Gift of appreciated stock or mutual funds
* Gift of life insurance
* Gift of real estate
* Tax-wise qualified charitable distribution from your IRA (70½ and older)
* Legacy gift through your will
* Beneficiary designation of a portion of your retirement accounts

If you would like to know more about leaving a legacy of faith in this way, please contact [contact person] at [phone] or [e-mail].

*The endowment fund is being administered by* [*WELS Foundation*](http://www.wels.net/foundation)*, which exists to help God’s people support gospel ministry by providing full-service gift administration for WELS members and ministries.*